

박 상 인 Sangin Park

Professor, Ph.D. in Economics

Graduate School of Public Administration, Seoul National University

1 Gwanak-ro Gwanak-gu, Seoul, Republic of Korea, 08826

e-mail: sanpark@snu.ac.kr

Phone: 82-2-880-5623

Education

December 1996	Ph.D. in Economics, Yale University
February 1990	M.A. in Economics, Department of Economics, Seoul National University
February 1988	B.A. in Economics Department of Economics, Seoul National University

Research Areas

Industrial Organization / Network Externalities

Antitrust & Competition Policy / Corporate Governance / Chaebol Reform

Industrial Restructuring Policy

Intellectual property right

e-Government

ICT & Media Policy

Professional Experience

Present	Professor, Graduate School of Public Administration Seoul National University (2003 ~)
---------	--

	Executive Director, Research Center for Market and Government (2011 ~)
1996 - 2003	Assistant Professor, State University of New York at Stony Brook
2002	Visiting Assistant Professor, Yale University

Public Activities

Present	Chair of the Public Policy Committee, The Citizens' Coalition for Economic Justice (NGO) (2018 ~)
	Policy Advisory Committee, The Ministry of Justice
	Advisory Committee of Competition Policy, Korea Fair Trade Commission
	Policy Advisory Committee, The Korea Chamber of Commerce and Industry
	Member of board of directors, The Korea Culture & Tourism Institute
2017- 2018	National Economic Advisory Council (Microeconomic subcommittee)
2016 - 2018	Evaluation Committee of Corporate Business Reorganization plan, The Ministry of Trade, Industry and Energy
2015 - 2016	Policy Advisory Committee of Cooperative
2011 - 2015	Committee of the Impact of Media Concentration, The Ministry of Culture, Sports and Tourism
2005 - 2007	Committee of Deliberation and Mediation on Semiconductor

Layout-Designs

Fellowships & Research-related Associations

Present	Korea Academic Society of Industrial Organization (Member of Editorial Board, <i>The Korean Journal of Industrial Organization</i> , 2007-2013) Associate Editor, <i>International Journal of E-Government Research</i> Korean Association for Policy Studies Korean Association for Public Administration Korean Econometric Society Econometric Society Korean American Economic Association
1996.9 - 2003.12	American Economic Association

Awards & Honors

2015	Citation from the Minister of Interior
2006	Citation from the Commissioner of Korea Fair Trade Commission
2001	Drescher Award: Network Effects and the Evolution of E-Commerce
1998-1999	NIST-ATP Grant: Standardization of New Technologies: Strategic Coordination and Network Externalities

Publication

Books

『왜 지금 재벌개혁인가』 (2017), 미래를 소유한 사람들.

『삼성전자가 몰락해도 한국이 사는 길』 (2016), 미래를 소유한 사람들.

『벌거벗은 재벌님: 위기의 한국경제와 재벌개혁, 올바른 해법을 찾아서』 (2012), 창해.

『방송통신 정책과 쟁점』 (2011), 대영문화사. 공저

『한반도 경제공동체 그 비전과 전략』 (2009), 서울대학교출판문화원. 공저

『한국의 기업지배구조 연구』 (2008), 법문사.

『*Strategies and Policies in Digital Convergence*』, (2004). IGI Global. (Co-author)

『*Standardization and network externalities. In Advanced Topics in Information Technology Standards and Standardization Research*』, Vol. 1 (pp. 251-281). (2006). IGI Global. (Co-author)

Peer Reviewed Journal Articles

박상인. (2005). 한국 지방상수도산업의 규모의 경제에 대한 계량적 분석. 산업조직 연구, 13(2), 1-19.

박상인. (2006). 공정거래법상 경제력집중 억제; 출자총액제한제도의 대안 연구-(환상형) 순환출자금지를 중심으로. 경쟁법연구, 14, 17-57.

박상인. (2007). 혁신적 산업에서 특허와 경쟁정책. LAW & TECHNOLOGY, 3(5), 109-126.

박상인. (2010). 다항선택모형의 식별과 추정. 산업조직연구, 18(3), 1-36.

- 최연태, & 박상인. (2010). 전자정부 서비스 이용이 정부신뢰에 미치는 영향 분석. 한국행정학회 학술발표논문집, 1298-1312.
- 이제복, & 박상인. (2011). 사회서비스 공급 기관의 거리와 영리성이 바우처 이용에 미치는 영향에 관한 실증연구-산모신생아도우미 바우처 시장을 중심으로. 한국정책학회보, 20(4), 371-399.
- 최연태, & 박상인. (2011). 전자정부 웹사이트 이용 상의 정치적 선택성에 관한 연구. 한국정책학회보, 20(3), 231-261.
- 박상인. (2013). 사회통합과 경제민주화. 응용경제, 15(2), 153-173.
- 박상인, & 최연태. (2015). 온라인 정보공개청구 영향 요인에 관한 실증분석. 지방정부연구, 19(2), 343-369.
- 김봉환, 이제복, 박상인, & 신가영. (2015). 노후소득보장을 위한 퇴직 연금 확대 정책에 관한 연구. 한국정책학회보, 24(2), 289-308.
- 박상인. (2017). 이스라엘 경제력집중법의 한국 재벌개혁에 대한 함의. 한국경제포럼, 10(3), 1-32.
- 최연태, & 박상인. (2018). 신뢰가 공유경제 플랫폼 이용에 미치는 영향에 관한 탐색적 연구. 한국지역정보학회지, 21(4), 103-125.
- 이제복, & 박상인. (2018). 공공조직과 비영리조직의 이용자 선택에 관한 연구: 뉴욕시 병원서비스사례를 이용하여. 행정논총, 56(2), 33-54.
- Park, S. (2003). Semiparametric instrumental variables estimation. *Journal of Econometrics*, 112(2), 381-399.
- Park, S. (2004). Quantitative analysis of network externalities in competing technologies: The VCR case. *Review of Economics and Statistics*, 86(4), 937-945.
- Park, S. (2009). An empirical testing of leverage effects via the common distribution network. *International Review of Law and Economics*, 29(2), 143-152.
- Park, S. (2009). An empirical evaluation of the 1986 Semiconductor Trade Arrangement.

Japan and the World Economy, 21(4), 349-357

Park, S. (2009). Market power in competition for the market. *Journal of Competition Law and Economics*, 5(3), 571-579.

Park, S., Choi, Y. T., & Bok, H. S. (2013). Does better e-readiness induce more use of e-government? Evidence from the Korean central e-government. *International Review of Administrative Sciences*, 79(4), 767-789.

Choi, Y. T., & Park, S. (2013). Understanding gender inequality in central e-government: A Korean case study. *Government Information Quarterly*, 30(3), 300-309.

Kim, J., & Park, S. (2016). Effects of Media Use Behavior on the Channel Bundle Preferences, *Korean Journal of Policy Studies Research*, 31(1).

Kwon, I., & Park, S. (2018). Public–Private Mixed Delivery and Information Effects. *Economica*, 85(337), 75-91.

Kim, J.W., & Park, S. (2018). Effect of Korean Rehabilitation Services on Work Resumption by Occupational Segments. *Seoul Journal of Economics*, 31(1)